



Daniel Halden <daniel.halden@lacity.org>

Sunset & Dine 2016

2 messages

Devin Strecker <Devin@hollywoodbid.org>

Tue, Jan 19, 2016 at 2:34 PM

To: Dan Halden <daniel.halden@lacity.org>

Dan –

We are planning the 5th annual Sunset & Dine, which we'd like to make a much bigger and better event. As you may remember, we did sell out last year at BuzzFeed and are looking for a larger location. We thought the top deck of the Arclight parking structure would be perfect, but after talking to PCI (the parking company that manages the structure), we have hit a wall. After seeming to be very interested in hosting the event, they just suddenly sent an e-mail saying "sorry, we can't help you with this event" with no explanation. This was after they were going to ask the City how much it would cost. Do you have any way to look into this? Another option suggested was closing a street, but I know that's not necessarily something the community would be happy with.

DEVIN TAIT STRECKER*Director of Communications & Social Media*

[Hollywood Property Owners Alliance]

6562 Hollywood Boulevard | Los Angeles, CA 90028

323.960.7590 | devin@hollywoodbid.org | onlyinhollywood.org

Dan Halden <daniel.halden@lacity.org>

Wed, Jan 27, 2016 at 2:33 PM

To: Devin Strecker <Devin@hollywoodbid.org>

Hi Devin,

Sorry for the delay! PCI said they were going to ask the City? The lot is (still) owned by the CRA, not the City. What they would probably need to do, however, would be to apply for a Temporary Special Event permit since there will be food, drinks, tents and a stage. That would be through Building & Safety.

Depending on the street, I think that actually might be a viable option rather than having a relatively loud event on a rooftop – of course, depending on how late it goes, etc. And again, it would also depend on which street you are planning to use. Have you thought about potential streets?

**Dan Halden**

Hollywood Field Deputy

Office of Councilmember Mitch O'Farrell

1722 Sunset Boulevard, Los Angeles, CA 90026

(213) 207-3015 | www.cd13.com

Find the Councilmember on:    

[Quoted text hidden]